

TIE DYE SYSTEM A distinctive treatment for unique garments

The Tie Dye System was created to offer private label brands a visually striking aesthetic solution that combines originality, production versatility, and industrial quality.

Designed for trendconscious customers, Tie Dye is now one of the most popular techniques in the activewear and urban style segments, thanks to its ability to make every garment immediately recognizable and visually dynamic.





✓ Each garment is unique

Tie Dye System is a special dyeing technique that creates always different effects in terms of distribution and intensity, making every piece one-of-a-kind, while maintaining consistency across production.

✓ Applicable to any garment

The treatment can be applied to t-shirts, shirts, leggings, tops, athleisure garments, and technical apparel, without limits on texture or fit.

✓ Customizable color palette

Possibility to develop tone-on-tone effects or strong color contrasts, with full freedom in choosing color combinations.

✓ Crafted look, industrial control

The process is optimized to ensure quality, repeatability, and reliability in large-scale production.











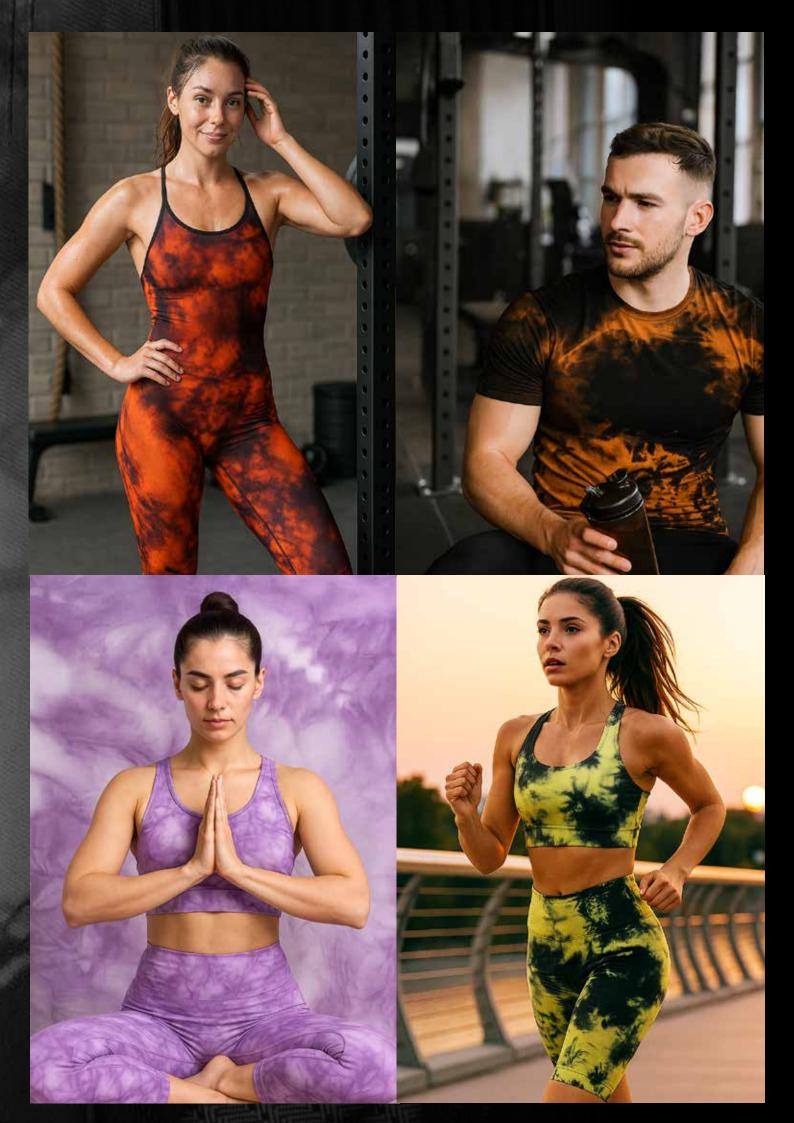
THE ADVANTAGES OF NORMAN GROUP

- ✓ Color & design consulting
- **✓** Fast prototyping
- **Aesthetic consistency** even in large-scale production
- Industrial production with an artisanal effect
- Dedicated in-house technical team for private label project management

EXPERIENCE, RELIABILITY, PRODUCTION KNOW-HOW

For over twenty years, Norman Group has been a benchmark in the production of highquality seamless apparel, with expertise ranging from technical underwear to outerwear, sportswear, and athleisure.

We collaborate with leading international brands in the development of their collections, offering a complete and personalized service: from material research to design, all the way to prototyping, production, and packaging.



LOOKBOOK

Get inspired by endless creative possibilities

What kind of collection are you planning?

- Urban Streetwear and Fashion Capsules: hoodie, joggers, t-shirt, canotte
- Performance Training: leggings, top, tech sweatshirts
- Yoga and Wellness: soft materials, relaxing colors, visual fluidity
- Winter Sports: warm materials, technical construction, and breathable inserts





